

# STRATEGIC PLAN | 2023 - 2025



## VISION

**Great people delivering  
quality infrastructure in a safe  
and sustainable industry**

## MISSION

**To promote a trusted  
and sustainable  
civil construction industry**

## VALUES

**Trusted  
Professional  
Reliable  
Collaborative**

## Strategic Objectives



**1. Provide proactive industry leadership to support a successful and sustainable NZ civil construction industry**



**2. Be recognised as the primary voice for our NZ civil construction industry members**



**3. Promote and roll out a sustainability framework to our members and to external stakeholders as the benchmark standards for our industry**



**4. Support a healthy and safe industry to lift accessibility, quality and capability of safe work practices and workplace wellbeing initiatives**



**5. Continue to engage with our members through increased collaboration and information sharing**

# STRATEGIC PLAN | 2023 - 2025

## Strategic Objectives



STRATEGIC OBJECTIVES	STRATEGIC OUTCOMES
<p><b>1. Provide pro-active industry leadership to support a successful and sustainable NZ Civil Construction Industry</b></p>	<p>1.1 We hold targeted <b>annual</b> workshops with our key stakeholders on core policy and regulatory issues facing the industry.</p> <p>1.2 We have issued an overview of what we think the future holds for the NZ civil industry <b>every three years</b>.</p> <p>1.3 We explain the why of what we do with our civil industry projects to better connect with our NZ communities by <b>December 2023</b>.</p>
<p><b>2. Be recognised as the primary voice for our NZ Civil Construction Industry members</b></p>	<p>2.1 We have increased our level of engagement to central and local government agencies so we are identified as the voice of the civil construction industry by <b>December 2023</b>.</p> <p>2.2 We have built enduring, mutually beneficial relationships with relevant and appropriate organisations and associations</p> <p>2.3 We have increased our media profile, and we are seen as the voice of the civil construction industry by <b>December 2023</b>.</p> <p>2.4 We have positioned CCNZ to actively monitor, participate and influence central and local government policy and regulation to improve the outcomes for the civil construction industry by <b>June 2024</b>.</p> <p>2.5 We have completed and launched our career pathways framework to attract and retain our workforce by <b>December 2023</b>.</p> <p>2.6 We survey every three years our external stakeholders to understand how they perceive our industry and CCNZ by <b>December 2025</b>.</p> <p>2.7 We have standardised and delivered key industry metric information to central and local government agencies, media and to our members by <b>June 2025</b>.</p>
<p><b>3. Promote and rollout a sustainability framework to our members and to external stakeholders as the benchmark standards for our industry</b></p>	<p>3.1 We have provided our members with the tools to measure their sustainability footprint by <b>June 2024</b></p> <p>3.2 We have developed and gained industry wide acceptance of standards and a framework on sustainability excellence by <b>June 2024</b>.</p> <p>3.3 We have gained alignment and acceptance from external stakeholders of our industry sustainability excellence standards by <b>December 2024</b>.</p>
<p><b>4. Support a healthy and safe industry to lift accessibility, quality and capability of safe work practices and workplace wellbeing initiatives</b></p>	<p>4.1 We continue to partner with like-minded organisations on programmes to support and report on the wellbeing of our member workforce to our membership and external stakeholders by <b>December 2024</b>.</p> <p>4.2 We implement and report annual industry-wide H&amp;S statistics by <b>December 2025</b>.</p> <p>4.3 We implement a database of best practice H&amp;S industry standards to our members by <b>December 2025</b>.</p>
<p><b>5. Continue to engage with our members through increased collaboration and information sharing</b></p>	<p>5.1 We have implemented a business support programme for our SME members by <b>September 2023</b>.</p> <p>5.2 We have developed and implemented a communication and advocacy plan for CCNZ by <b>October 2023</b>.</p> <p>5.3 We have provided tools to better enable our membership to adopt, implement and comply with key industry policy and regulation changes by <b>June 2024</b>.</p>